SPONSORSHIP & TRADE SHOW PACKAGE



RFABC

TOGETHER TOWARDS TOMORROW

ANNUAL CONFERENCE & TRADESHOW

APRIL 15 - 18, 2024

HARRISON HOT SPRINGS

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2024 RFABC SPONSORSHIP & TRADE SHOW PACKAGE

Trade Show is Tuesday, April 16 | 6:00PM – 9:00PM

Welcome to the annual RFABC Conference, where recreation facility professionals come together to learn about industry trends and research information. This year's conference theme is "Together Towards Tomorrow", a platform for Recreation Professionals to come together and discuss innovative ideas and solutions that can shape the future of the industry. Emerging trends, best practices and new technologies will be the focus ensuring that recreation facilities and services remain relevant and responsive to changing demands.

With the high turnover rate in the recreation industry, there are many new faces making operational and purchasing decisions. We anticipate a high attendance, providing a great opportunity for sponsors and exhibitors to showcase their products and services. The conference offers a chance to expose attendees to innovative technology, regulation updates, and the latest industry trends, ensuring they are equipped with the knowledge, equipment, and skills to keep employees and the public safe while staying at the forefront of the industry.

We appreciate the support and expertise of our sponsors and exhibitors, who have helped us build a loyal following over the years. If you are not already an RFABC Associate Member, we encourage you to consider purchasing the **Conference Special**, which includes a one-year membership. This membership provides a variety of benefits, such as reaching purchasers year-round and discounts for trade show booths. We want our sponsors and exhibitors to shine during the conference and trade show, as the experts who add so much value to this event. Click here to see all benefits and to purchase.

We hope to have you join us at Harrison Hot Springs Resort in 2024!



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SPONSOR INFORMATION

STANDARD BENEFITS FOR ALL SPONSORS
Opportunity to provide a promotional item in delegate Swag bag *(Deadline: Mar 30, 2024)*
Company name, logo, and weblinks on the RFABC website and e-news
Preferred / tiered logo placement on conference website *(Deadline: Mar 30, 2024)*
Preferred / tiered logo placement on collateral convention materials *(Deadline: Mar 30, 2024)*
Recognition in F2F magazine
Preferred / tiered logo placement on conference audio-visual screens *(Deadline: Mar 30, 2024)*
Social media mentions
First right of refusal for same sponsorship the following conference year

SPONSORSHIP OPPORTUNITIES

We want you to show off your products and services in a way that is important to you. Every sponsorship opportunity optimizes exposure to delegates, increases your profile, and promotes your brand. You can choose what you want based on your needs and budget. We are happy to customize benefits to suit your needs as well.

Let us know if you want something not listed, and we will work with you!



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SPONSORSHIP OPPORTUNITIES

Visit the Conference website for the most up-to-date sponsorship availability:
https://rfabc.com/event/2024conference/

BENEFIT	COST	VACANT	DESCRIPTION
CONFERENCE NAMING RIGHTS **SOLD** *First Right of Refusal*	**$2500**	~~**1**~~	✓ **Conference naming rights** ✓ 5 minutes to present your business at the beginning of the conference and the RFABC President's Dinner ✓ Verbal acknowledgement before all conference activities ✓ Logo on entry signage near registration ✓ Prime logo placement on all promotional materials ✓ 1 representative and 1 guest to attend the RFABC Awards Banquet ✓ Full-colour page ad in the Spring Issue of F2F Magazine ✓ Prime logo placement on the conference website and registration page
TRADE SHOW **SOLD** *First Right of Refusal*	**$1000**	~~**1**~~	✓ **Trade Show naming rights** ✓ 5 minutes to present your business at beginning of trade show ✓ Logo on entry signage ✓ Logo on drink tickets
OPENING KEYNOTE **SOLD** *First Right of Refusal*	**$1000**	~~**1**~~	✓ 5 minutes to present your business prior to the opening keynote ✓ Recognition at the opening keynote ✓ Opportunity to introduce keynote ✓ Logo on entry signage

SPONSORSHIP OPPORTUNITIES CONTINUED…

BENEFIT	COST	VACANT	DESCRIPTION
AWARDS BANQUET AND ENTERTAINMENT **SOLD** *First Right of Refusal*	**$1000**	~~1~~	✓ 5 minutes to present your company at the beginning of the banquet ✓ Recognition at the Awards Banquet as the exclusive banquet sponsor ✓ Opportunity to introduce the banquet entertainment ✓ Logo on entry signage
WELCOME SOCIAL **SOLD**	**$1000**	**1**	✓ Additional signage at the entrance to the social area on Monday night ✓ Logo on drink tickets for the delegates *(Deadline: Mar 30, 2024)* ✓ 5 minutes to present your company at the beginning of the social
LANYARDS *Deadline: Mar 1, 2024* **SOLD** *First Right of Refusal*	**$1000**	~~1~~	✓ Logo on the lanyards given to delegates and exhibitors for name tags
DELEGATE BAGS *Deadline: Mar 1, 2024* **SOLD**	**$750**	**1**	✓ Logo on bags given to all delegates at registration to use for all conference swag
LUNCH **SOLD**	**$750**	~~2~~	✓ Recognition at one lunch as the presenting sponsor ✓ Signage with logo near food

NOTE: *Sponsorships are sold on first come, first serve basis.*
Deadlines to secure all sponsorships is March 30, 2024 unless otherwise noted above.

SPONSORSHIP OPPORTUNITIES CONTINUED…

BENEFIT	COST	VACANT	DESCRIPTION
GRAND PRIZE **SOLD** *First Right of Refusal*	**$500**	~~**1**~~	✓ Recognition signage with your logo near the prize at all major activities ✓ 5 minutes to present your business prior to the Grand Prize Draw ✓ Opportunity to draw winner
GOLF TOURNAMENT & TRANSPORTATION **SOLD**	**$1000**	**1**	✓ **Golf Tournament naming rights** ✓ Logo signage on the transportation vehicle + pick-up and drop-off locations ✓ Logo signage at a choice of either Hole #1 or #18 ✓ 2 representative registrations including a light lunch
BREAKFAST	**$750**	~~**2**~~ **1**	✓ Recognition at one breakfast as the presenting sponsor ✓ Signage with logo near food
NUTRITION BREAKS	**$750**	**1**	✓ Recognition signage with your logo at all nutrition breaks throughout conference *(2 Breaks)*
GOLF HOLE	**$300**	**10**	✓ 1 representative registration and light lunch ✓ Logo signage at sponsored hole

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TRADE SHOW EXHIBITOR INFORMATION

STANDARD EXHIBIT HALL SPACE INCLUDES:
8’ High Drape Back Wall, 4’ High Drape Side Wings, 2’x6’ Skirted Display Table, 2 Upholstered Side Chairs, 1 Paper Booth Identification Name Sign, Electrical Outlet
Dinner provided in advance of trade show opening
Listing of company of RFABC website
Exhibitor Passes: 2 Exhibitor Passes per 10’ x 8’ Booth **OR** 3 Exhibitor Passes for 10’ x 16’ Booth
Option to purchase additional badges for $50 + GST *(includes dinner and a drink ticket)*

PLEASE NOTE: ***There are only 50 booths!***

Booths will be assigned based on first-come, first-served.

The registration process is not live, so you will be asked to provide your top two booth choices. RFABC staff will be assigning booths and updating the website and registration process as quickly as possible. You will be contacted when your booth is confirmed.

If you have any questions or concerns, email communications@rfabc.com .



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TRADE SHOW REGISTRATION OPTIONS

DESCRIPTION	MEMBER RATE	NON-MEMBER RATE
10’ x 8’ Booth	$875	$975
10’ x 16’ Booth	$1675	$1875
CONFERENCE SPECIAL: Includes: • 10’ X 8’ Booth • A 1-year RFABC Associate Membership • 4x business card sized ads in the F2F (Quarterly Magazine). **Total Value: $1590**	**$1350**	
Rates do not include GST		

TRADE SHOW SCHEDULE

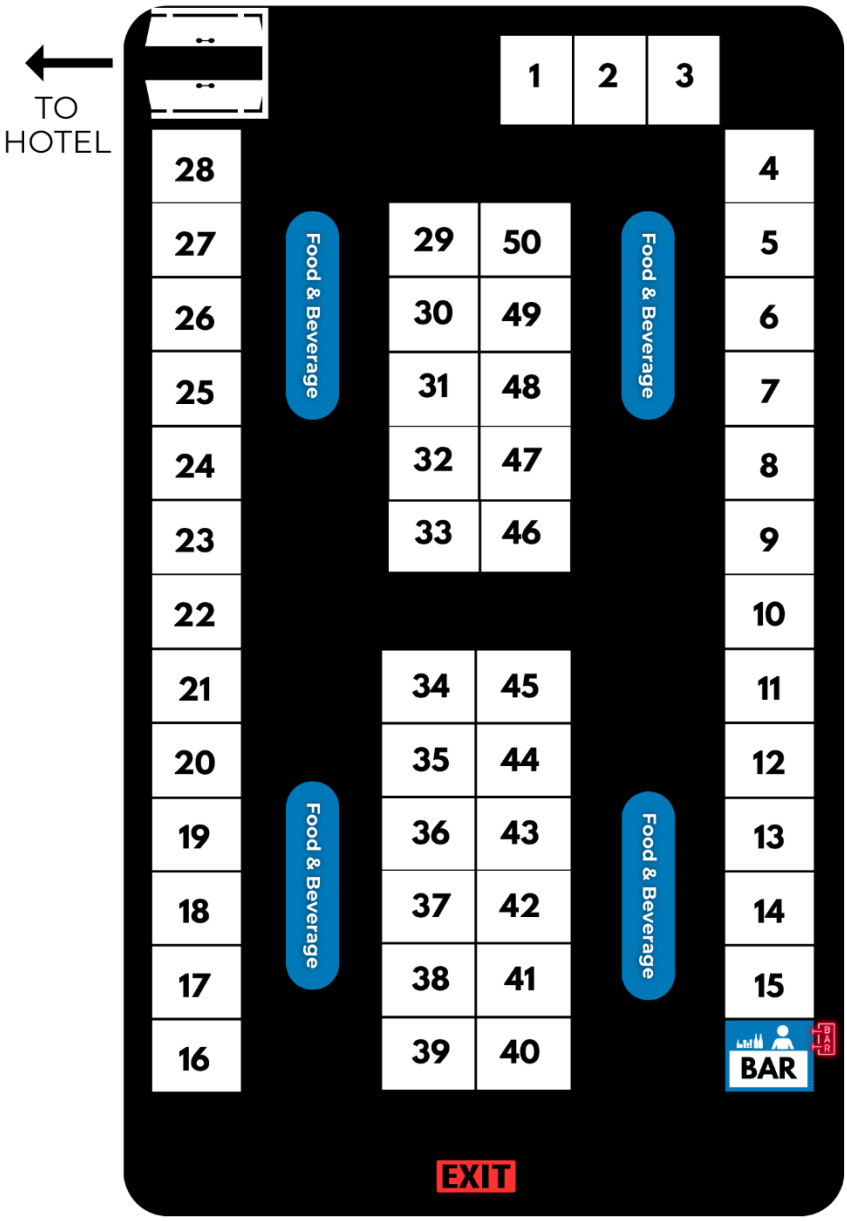
DATE	TIME	FUNCTION
Tuesday, April 16, 2024	1:00pm	Exhibitor Setup
	5:15pm	Associate Membership Meeting
	5:45pm	Exhibitor Dinner
	6:00pm - 9:00pm	Trade Show Open
	9:00pm – Midnight	Exhibitor Dismantle
Wednesday, April 17, 2024	8:00am – 12:00pm	Exhibitor Dismantle continued

***NOTE:* The 2023 Trade Show *SOLD OUT* quickly!**
Register early to avoid disappointment.

TRADE SHOW FLOOR PLAN

Visit the Conference website for the most up-to-date booth availability:
https://rfabc.com/event/2024conference/

Harrison Hot Springs Resort
St. Alice Centre



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2024 RFABC GOLF TOURNAMENT *(Registration Open Now!)*

Golf Tournament is Monday, April 15 | 11:30AM – 6:00PM

EVERYONE WELCOME, from beginners to pros!
This fun tournament aims to connect those working in recreation operations as a kick-off to the RFABC Conference and Trade Show.

The format played will be **BEST BALL** with a minimum of 3 drives for each player. Inside your designated cart, you will find a sleeve of balls with a coupon for a light lunch and a beverage. After your game, head to the putting practice area to participate in a fun competition using a hockey stick to take a shot and win some prizes!

Nestled in centuries-old forest and surrounded by the West Coast's idyllic landscape, **Sandpiper Golf Course** is a beautiful 18-hole golf course. This par 72 course runs 6,500 yards from the back tees and is gently sloped featuring four sets of tees for all playing abilities.

Sandpiper is heralded as one of British Columbia's best resort courses and is consecutively, voted by the province as the #1 golf course in the Fraser Valley.

Canadian course designer, Russ Olsen, has done an awesome job of taking advantage of the spectacular water and mountain vistas. While there are several outstanding holes, be sure to check out the signature hole (the 486-yard, par 5 fifteenth) where the footprint of the legendary Sasquatch guards the green.

Sandpiper's manicured layout and easy walkability combines brilliantly with the area's rugged beauty…creating an unforgettable golfing experience.

Come **#PlaythePiper**!



2024 RFABC GOLF TOURNAMENT INFORMATION	
Registration Fee	$150.00
Includes	Transportation, Sleeve of Golf Balls,18 holes, Golf Cart, Light Lunch and Beverage
Max # of Golfers	60

Visit the Conference website to be informed of when golf registration opens:
https://rfabc.com/event/2024conference/



NOTE *If you do not specify team names, you will be placed with others to maximize networking!*

PAYMENT

Payments for sponsorships, trade show booths, and networking activities are payable upon booking. Payment must be received prior to March 31, 2024, or you company will not be able to attend or set up.

Onsite purchase of trade show guest tickets must be paid for by credit card before or at the time of entry (number booked at least one week before for meal count).

CANCELLATION POLICY

Refunds are available if notice is given prior to March 15, 2024 (minus 5% if credit card used). Any cancellation after that will be required to pay all fees.

CLICK TO REGISTER!

Conference & Trade Show

Golf Tournament