

# Strategic Plan 2022-2024

The Recreation Facilities Association of British Columbia (RFABC) is a provincial not-for-profit organization with a voluntary board of dedicated Directors, Instructors, and Volunteers committed to the Recreation Sector. Our Association was formed in 1948 and has operated continuously since then.

RFABC's purpose is to promote general interest, education, safe operating standards, professionalism and support among recreation facility operators, Commission and Board members in the successful operations of arenas, auditoriums, community centres, swimming pools, stadiums, parks and other recreation facilities.

## Our Vision...

RFABC is a leading resource for the Recreation Sector in British Columbia.

## Our Mission...

The mission of the RFABC is to promote safe and efficient operation of recreation facilities through the provision of educational opportunities, networking, training, and advocacy for the recreation sector.

## Values & Guiding Beliefs...

- We believe that our stewardship of recreation facility infrastructure is essential to the quality of the recreation experience and contributes to healthy communities.
- We are outcome based and accountable for the quality of the programs and services delivered.
- We believe that collaboration and partnerships are essential to achieving our mission.
- We base our decisions on accurate data and research for the best interest of our members and stakeholders.
- We communicate with integrity and transparency.
- We believe in diversity, inclusion, and respect throughout the recreation sector by encouraging networking and goodwill.



## GOALS & OUTCOMES...

### MEMBERSHIP VALUE & ENGAGEMENT

RFABC will build a diverse, inclusive membership through quality member benefits, communications, programs, and services.

Recognition and support for volunteers is integral to RFABC.

Deliver excellence through Member engagement in annual conferences, symposiums, webinars, and meetings.

Build and sustain relationships that create value for Members.

### EDUCATION & PROFESSIONAL DEVELOPMENT

RFABC is recognized as a leader for Recreation Sector technical training and programs.

Develop partnerships for delivery of technical and professional development opportunities.

Provide mentorship and networking opportunities for Members.

### COMMUNICATIONS

Foster timely and relevant engagement with the Membership through effective communication.

### GOVERNANCE

Ensure that Board governance and direction is transparent, accountable, and reflects our core values and guiding beliefs.

Ensure that RFABC is efficient, viable, and positioned for growth.

### ADVOCACY & PARTNERSHIPS

Be a strong advocate on behalf of our Members, Allied Partners, and Stakeholders.

Develop partnerships that strengthen RFABC and benefit the Recreation Sector.

## OPERATING PRINCIPLES...

RFABC's operating principles are a result of our mission, values and guiding beliefs, and include the following:

- We are a membership based organization that ensures the needs of RFABC's Members are met;
- We believe in open communication and networking with our Members and Partners;
- We deliver quality educational and technical resources that advance the recreation sector;
- We create partnerships with organizations who share likeminded goals;
- We collaborate with allied partners to provide leadership and advocacy for the Recreation Sector at a local and provincial level and at the national level as appropriate;
- We remain a strategic, innovative, and entrepreneurial Association while honouring our values and guiding beliefs;
- We provide beneficial governance that is based on fiscal responsibility and sustainability, while ensuring that decisions are made in the best interests of our Members.

*Our operating principles  
will guide the actions  
and decisions of the  
RFABC Board of  
Directors and Staff.*

