

SPONSORSHIP & TRADESHOW PACKAGE



RFABC

BUILDING CONNECTIONS
SHARING EXPERIENCE

RFABC ANNUAL CONFERENCE • April 24-27, 2023 • Penticton

2023 RFABC SPONSORSHIP & TRADE SHOW PACKAGE

Trade Show is Tuesday, April 25th | 6:00 – 9:00PM

Our annual RFABC Conference has been leading the industry as a trusted source of trends, and research information for recreation facility professionals. Now more than ever, our community needs the knowledge and skills to keep employees and the public safe while staying at the leading edge of the industry. Your knowledge, support and expertise as sponsors & exhibitors has helped us build this strong following and loyal attendance.

For 2023, we are planning to deliver the most epic in-person conference and trade show as we celebrate our 75th Anniversary. The staff turnover in the recreation industry is high and there are a lot of new faces making operational and purchasing decisions. We anticipate attendance to be high. It's important that these people are exposed to everything that the recreation industry has to offer from innovative technology and regulation updates to current industry products and services.

We also want our sponsors and exhibitors to shine during the conference and trade show, as you are the experts that add so much value to this event! If you are not a current RFABC Associate Member, please consider purchasing the Conference Special which includes a one-year membership or purchasing a membership in advance. Associate Membership Benefits help you reach purchasers all year round and provides discounts for trade show booths. [Click here to see all benefits and to purchase.](#)

SPONSOR INFORMATION

Standard Benefits for all sponsors:

- Opportunity to include promotional item in the delegate Swag bag (received in advance)
- Sponsor company name, logo, and website links on RFABC website, and monthly e-news
- Preferred / tiered logo placement on conference website
- Preferred / tiered logo placement on all collateral convention materials (programs, signage)
- Recognition in F2F magazine
- Preferred / tiered logo placement on all audio-visual screens during the conference
- Social media mentions
- First right of refusal for same sponsorship the following conference year

SPONSORSHIP OPPORTUNITIES

We want you to show off your products and services to the attendees in a way that is important to you. Each opportunity is designed to optimize exposure to delegates, increase profile, and promote your brand. You can choose what you want based on your needs and budget. We are happy to customize benefits to suit your needs best as well. If you want something not listed, let us know and we will work with you!

| Sponsor Benefit List | Cost | # Available | Description |
|---|---------|-------------|---|
| <p>Conference Naming Rights Sponsor</p> <p>SOLD!</p> | \$2,500 | ± | <ul style="list-style-type: none"> • Conference naming rights • 5 minutes to present your business at beginning of the conference and at the RFABC President’s dinner • Verbal acknowledgement prior to all conference activities • Logo on entry signage near registration • Prime logo placement on all the promotional materials • 1 representative and 1 guest to attend the RFABC President’s Dinner • Full Color Page Ad in the Spring Issue of F2F Magazine • Prime logo placement on conference website and registration page |
| <p>Trade Show Sponsor</p> <p>SOLD!</p> | \$1,000 | ± | <ul style="list-style-type: none"> • Trade show naming rights • 5 minutes to present your business at beginning of trade show. • Logo on entry signage • Logo on drink tickets |
| <p>Opening Keynote Sponsor</p> | \$1,000 | 1 | <ul style="list-style-type: none"> • 5 minutes to present your business prior to the opening keynote. • Recognition at the opening keynote • opportunity to introduce keynote • Logo on entry signage |

Sponsorship Opportunities Continued ...

| Sponsor Benefit List | Cost | # Available | Description |
|--|------------------|-------------------------|---|
| Awards Banquet & Entertainment Sponsor | \$1,000 | 1 | <ul style="list-style-type: none"> • 5 minutes to present your company at the beginning of the banquet • Recognition at the awards banquet as the exclusive banquet sponsor • opportunity to introduce the banquet entertainment. • Logo on entry signage |
| Lunch Sponsor | \$750 | 2 1 left! | <ul style="list-style-type: none"> • Recognition at one lunch as the presenting sponsor • Signage with logo near food |
| Welcome and Social | \$1,000 | 1 | <ul style="list-style-type: none"> • Recognition signage with your logo at registration area THROUGHOUT the duration of the conference • Additional signage at entrance to social area on Monday night. • Logo on drink tickets delegates. • 5 minutes to present your company at the beginning of the social |
| Nutrition Breaks SOLD! | \$350 | ± | <ul style="list-style-type: none"> • Recognition signage with your logo at all nutrition breaks throughout conference (at least 4 breaks) |
| Lanyards SOLD! | \$1,000 | ± | <ul style="list-style-type: none"> • Logo on lanyards given to delegate and exhibitors for name tags |
| Delegate Bag SOLD! | \$750 | ± | <ul style="list-style-type: none"> • Logo on bag given to all delegates at registration to use for all SWAG. |
| Grand Prize Sponsor | \$500 | 1 | <ul style="list-style-type: none"> • Recognition signage with your logo near prize at all major activities. • 5 minutes to present your business prior to the grand prize draw • Opportunity to pull the draw winner |
| Golf Hole Sponsor | \$350 | ± 16 Left! | <ul style="list-style-type: none"> • 1 representative registration • Light lunch for 1 representative • Logo signage at sponsored hole |

*NOTE: Sponsorship are sold on first come, first serve basis.
 Deadlines to secure all sponsorships are April 7th, 2023 unless otherwise noted above.*

TRADE SHOW EXHIBITOR INFORMATION

Standard Exhibit Hall Space Includes:

- Draped Booth, 6ft Skirted display table(s), 2 Chairs, and electrical outlet
- Dinner provided in advance of trade show opening
- Listing of company on website
- Exhibitor badges:
 - Two exhibitor badges per 10 x 10 booth
 - Three exhibitor badges per 10 x 20 booth
- Option to purchase additional badges for \$50 + GST (includes supper and drink ticket)

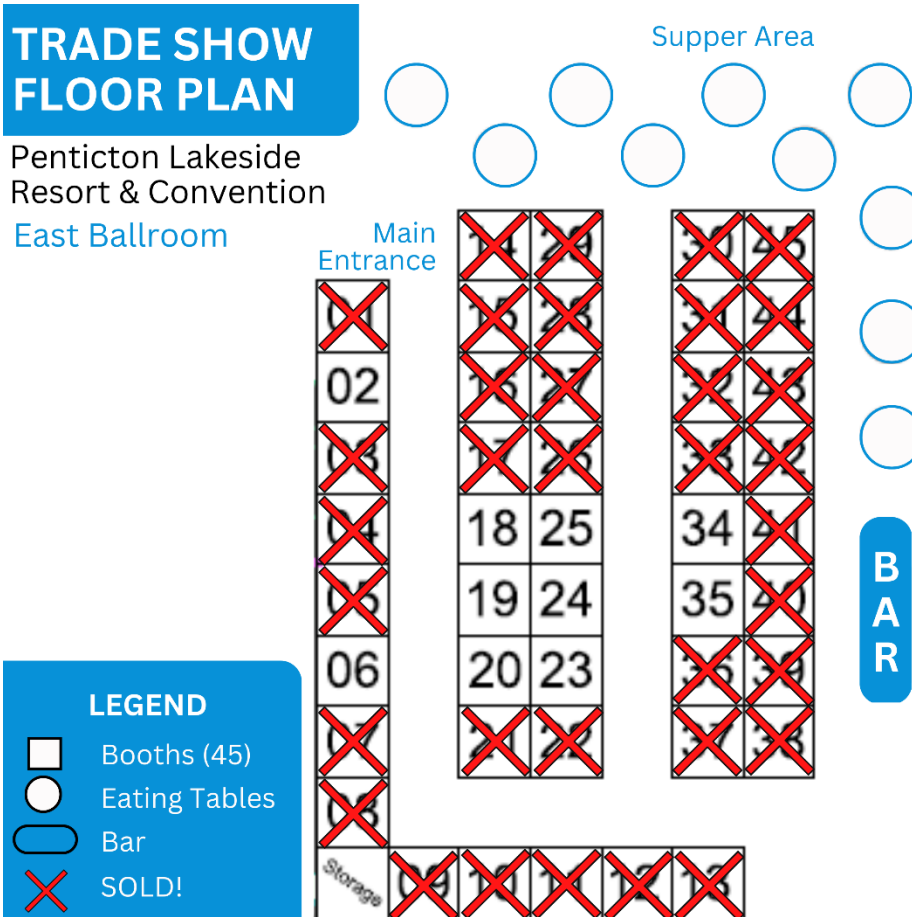
| 2023 Trade Show Registration Options | | |
|---|-------------------|-----------------|
| Description | Member Rate | Non-Member Rate |
| SPECIAL: Includes one 10 X 10 booth, one-year RFABC Associate Membership, and four business ads in the F2F (Quarterly Magazine). Total Value: \$1,575. | \$1,275.00 | |
| 10' X 10' Booth | \$850.00 | \$950.00 |
| 10' X 20' Booth | \$1,550.00 | \$1,750.00 |
| <i>Rates do not include GST</i> | | |

Please Note: There are only 45 booths! Booths will be assigned based on first-come first-serve. The registration process is not live, so you will be asked to provide your top two booth choices. RFABC staff will be assigning booths and updating the website and registration process as quickly as possible. You will be contacted when your booth is confirmed. If you have any questions or concerns, please email info@rfabc.com

TRADE SHOW SCHEDULE

| Date | Time | Function |
|-------------------------|-------------------|------------------------------|
| Tuesday, April 25, 2023 | 1:00pm | Exhibitor Setup |
| | 4:30pm | Exhibitor Supper |
| | 5:30pm | Associate Membership Meeting |
| | 6:00pm - 9:00pm | Trade Show Open |
| | 9:00pm - Midnight | Exhibitor Dismantle |

TRADE SHOW FLOOR PLAN



NOTE: Booths are sold on first come, first serve basis.

Registration process will ask you to choose your 1st and 2nd choice and display which booths are already sold in real time. Staff will do their best to accommodate your requests.

2023 RFABC GOLF TOURNAMENT

Golf Tournament is Monday, April 24th | 12:00PM – 5:00PM

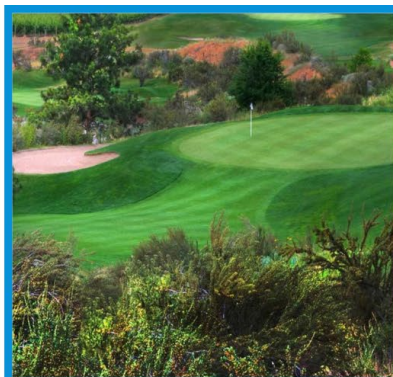
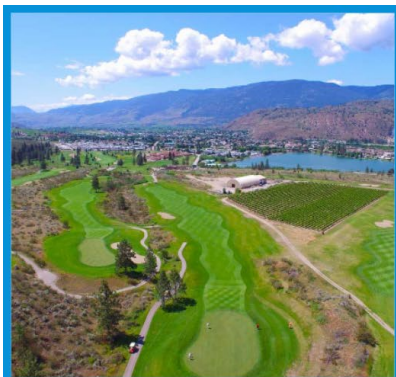
EVERYONE WELCOME! That includes **all** levels of golfers from beginners to pros. The purpose of this **fun** tournament is to connect those working in recreation operations as a kick-off to our epic RFABC Conference and Trade Show!

The format will be **best ball** with a minimum of 3 drives for each player. Inside your designated cart you will find a sleeve of balls with a coupon for a light lunch and a beverage. After your game, go to the putting practice area to participate in the competition using a hockey stick take a shot to win some prizes!

Nk'Mip Canyon Desert Golf was named Golfers' Choice 2022: #14 hidden gem golf course in Canada, and is owned and operated by the Osoyoos Indian Band. It is named for its diverse landscape that begins on natural desert and smoothly transitions into lush canyons and valleys. Despite tumbling across a variety elevation changes, the golf course is easy to walk and provides stunning views of the South Okanagan Valley along the way. The course offers a fair challenge with water hazards and numerous strategically placed bunkers coming into play.

| 2023 RFABC Golf Tournament Information | |
|--|--|
| Registration Fee | \$125.00 |
| Includes | 18 holes, Golf Cart, Light Snack, and Beverage |
| Max # of Golfers | 40 |

***NOTE:** If you do not specify team names, you will be placed with others to maximize networking!*



PAYMENTS

Payments for sponsorships, trade show booths, and networking activities are payable upon booking. Payment must be received prior to April 24th, 2023, or your company will not be able to attend or set up. Onsite purchase of trade show guest tickets must be paid for by credit card before or at the time of entry (number booked at least one week before for meal count).

CANCELLATION POLICY

Refunds are available if notice is given prior to March 25th (minus 5% if credit card used). Any cancellation after that will be required to pay all fees.

HOW CAN YOU BE A PART OF IT ALL?

Register For Trade Show and Sponsorship: [Click Here](#)

Register for Golf Tournament: [Click Here](#)

